

Document Freedom Day

March 30th 2011

Document Freedom Day – an opportunity

Document Freedom Day (DFD) is a global day to celebrate Open Standards and open document formats.

Open Standards are a basic necessity for freedom and choice in software. DFD raises awareness for Open Standards and lets everyone contribute to a better information society. It's easy and fun to participate in DFD, whether as a group or as an individual.

We encourage individuals and groups to organize activities online or offline, all over the globe, and help them to organize such activities in different ways: providing ideas for action, creating infrastructure for online coordination with other people with similar interests, and supplying financial help for local cities to produce materials to publicise the message about the campaign or to support the activities they have created themselves.

Last year DFD happened online around the world, as well as in 12 different cities on 4 continents. This was only possible due to engagement of our staff, who coordinated the campaign world wide, and also the financial support provided by our sponsors.

This year we are celebrating Document Freedom Day on March 30th, aiming to have at least 25 cities participate. The estimated budget per city is 400 EUR for local event organization and production of promotional materials.

DFD is a great opportunity for your company or organisation. Take advantage by adopting a city.

Your company or organisation will win recognition as a supporter of Open Standards, leveraged up through a global campaign. We invite you to take this unique opportunity to position yourself as a highly visible supporter of freedom, choice and competition in the software market, and of a free and inclusive information society.

As a sponsor, you will receive:

- Acknowledgment at the Document Freedom Day's Sponsors page.
- Logo printed in the materials produced for the local event at the cities.
- Opportunity to engage local representatives at those events.

Our past and present sponsors include companies like Oracle, IBM, Google and Gnutiken.

Contacts for sponsorship opportunities:

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